

MEDIA HANDBOOK



POLAND25.EU



INFORMAL MEETING
OF EU MINISTERS FOR CULTURE
25 MARCH 2025
WARSAW, POLAND

Table of Contents

Table of Contents	2
How to get to Warsaw Citadel – Polish Army Museum and parking	3
Collection of accreditation badge.....	4
Media centre.....	5
Photo and video opportunities	6
Host broadcaster	7
Press contacts	8
Media Programme.....	8
Useful information	9
Presidency on internet	10

How to get to Warsaw Citadel – Polish Army Museum and parking

There are several ways to get to the media centre at Warsaw Citadel – Polish Army Museum, where all informal Council meetings will be held.

Journalists and other media members can only reach Warsaw Citadel – Polish Army Museum – where journalists must go to get their badge – by taxi or public transport. The entrance to the meeting venue is located at **Brama Żoliborska**, which serves as the designated access point for journalists.



Please note that there is no parking available at the meeting premises and this includes spaces for OB vans.

Google Maps links -> [Entrance to the Warsaw Citadel – Polish Army Museum.](#)

Travel from Warsaw Chopin Airport to Warsaw Citadel – Polish Army Museum

The trip between Warsaw Chopin Airport and Warsaw Citadel takes about 30 minutes by car and about an hour by public transport. The best connection is to take bus 188 to Politechnika Metro Station stop. From there, transfer to Metro Line 1 and get off at Dworzec Gdański Station. Then, walk along Mickiewicza Street and Dymińska Street to reach Brama Żoliborska.

You can also choose bus 175 and go to Centrum stop. Next, transfer to tram 15 and get off at the Gen. Zajączka stop. From there, walk along Mickiewicza Street and Dymińska Street to reach Brama Żoliborska.

Travel from central Warsaw station to Warsaw Citadel – Polish Army Museum

The trip between central Warsaw train station and Warsaw Citadel takes about 15 minutes by car and about 25 minutes by public transport. The best connection to reach Brama Żoliborska is to take Metro Line 1 from Centrum Station to Dworzec Gdański Station and walk along Mickiewicza Street and Dymińska Street.

For more details on public transport, please visit the website:

<https://www.wtp.waw.pl/en/public-transport-step-by-step/>.

Parking at Warsaw Citadel – Polish Army Museum

Please note that parking is available only in the public parking lot near Brama Żoliborska or on Dymińska and Krajewskiego Streets.

Collection of accreditation badge

Badges can be collected from the reception desk at Media Centre next to Warsaw Citadel - Polish Army Museum, Plac Gwardii 4, Warsaw, where the meeting will be held.

Media accreditation opening hours

You can collect your badge from the media accreditation desk at the following times:

- 7 April, 12:00 – 13:00 - especially photographers and cameramen interested in having doorsteps and family photo footage, are asked to arrive early in the morning;
- 8 April, 09:00 – 14:00

Please note that all participants must have their ID cards or passports with them to confirm their identity.

All participants will receive a personalized badge at the event. Please ensure that you wear your badge at all times and in a manner that is visible to others at all times. Badges are personal and non-transferable.

General questions about accreditation should be addressed to:

accreditation.poland25eu@kprm.gov.pl.

Media Centre

The Informal Meeting of EU Ministers for Culture (EYCS Culture) will be held at Warsaw Citadel - Polish Army Museum, Plac Gwardii 4, Warsaw. The Media Centre is located on the same premises. You must have accreditation to access the Media Centre.



Please note that there is a separate media entrance and that everyone must go through a security check to access the media centre. We suggest arriving well in advance.

Media Centre opening hours

During the Informal Meeting of EU Ministers for Culture, Media Centre will be open from 12:00 to 18:00 on the 7th of April and on the second day of the meeting it will be open from 11:00 and will close up to 3 hours after the press conference.

- 7 April: 12:00 – 18:00
- 8 April: 09:00 – 18:00

Media centre equipment

- Registration and Accreditation
- Cloakroom
- Workstations with electrical outlets
- Wireless internet
- Possibility to connect to SDI signal from host broadcaster
- Technical equipment (printer/copier)
- Possibility to follow the press conference from the media centre
- Coffee with snacks and light lunch during the meeting days

For security reasons all journalists and other media members must be registered and accredited via [accreditation platform](#) to access the meeting venues.

Internet connection data

To connect to the internet, select the Wi-Fi network: **SSID: Poland25eu.MEDIA**.
The network is open, there is no password.

Photo and video opportunities

The **doorstep, family photo and press conferences** are open to all accredited media and will be broadcast live.

However, for the **doorstep and family photo**, due to the limited space, we encourage **photographers and cameramen only to attend**.

A. Doorstep and family photo



The press officer of the Polish Presidency Press Team will take photographers and cameramen to the official venue **20 minutes before the start of the doorstep/family photo**.

Please listen to the announcements at the Media Centre for the departure times.

All media may freely use video material provided by the [host broadcaster](#) for editorial purposes, but not commercially.

Photos from the meeting will be available in high-resolution format for free publication on the [Polish presidency of the Council of the EU 2025 Flickr](#).

B. Press conference

The press conferences are open to all accredited media. It will be interpreted into Polish and English.

The press officer of the Polish Presidency Press Team will escort all media representatives to the official venue approx. 20minutes before the start of the press conference.



Please listen to the announcements at the Media Centre for the departure times.

All media may freely use video material provided by the [host broadcaster](#) for editorial purposes, but not commercially.

Host broadcaster

The host broadcaster of the Presidency is Telewizja Polska (TVP), the Polish public service television company.

TVP will make the following material available live and for download:

- arrivals and handshakes,
- doorsteps,
- tour-de-table before the meeting,
- family photo,
- press conferences.

This content will be available via the European Broadcasting Union (EBU) satellite network and [European Broadcasting Service \(EBS\)](#). All the content will be also available on the '[Council newsroom](#)'.

Broadcasts from arrivals, doorsteps, greeting positions, tour-de-tables, family photos, press conferences will be available in the Media Centre via screens.

Please address questions concerning the host broadcaster to: ewa.borkowska@tvp.pl.

Press contacts

Should you have any **questions regarding the Informal Meeting of EU Ministers for Culture**, please contact the Information Centre of the Ministry of Culture and National Heritage: rzecznik@kultura.gov.pl, +48 22 421 05 55.

For technical assistance, direct your inquiries to Anita Krasowska PL Presidency Press Officer: +48 660 393 151, anita.krasowska@kprm.gov.pl.

For instructions on how to create an account [on the official presidency accreditation platform](#), see the user guide in the top right-hand corner of the platform landing page.

If you have any questions regarding your registration please send an email to: accreditation.poland25eu@kprm.gov.pl

Media Programme

Monday, 7 April

14:00 – 15:00	Arrival at the conference venue (doorstep – all media)
15:00 – 15:30	Welcome speeches by Hanna Wróblewska, Minister for Culture and National Heritage, and Glenn Micallef, EU Commissioner for Culture
15:30 – 15:45	<i>Ukraine's experience in protecting national heritage</i> Mykola Tochytskyi, Minister for Culture
15:45 – 18:30	Working session

Tuesday, 8 April

09:30 – 09:40	Arrival at the conference venue
09:40 – 11:00	Working breakfast: Culture initiative: the Compass for the Europe's Future

11:00 – 11:15	Technical break
11:15 – 11:30	Working session: Results of the expert opinion on the situation of young artists on the labour market in EU countries Prof. Marek Krajewski, Adam Mickiewicz University in Poznań
11:30 – 13:45	Discussion
13:45– 14:00	Family photo (photo op)
14:00 – 14:45	Buffet lunch
14:45 – 15:15	Press conference (all media)

Useful information

Poland has a population of around 37.6 million. Its surface area encompasses around 322 575 km². The country calling code for Poland is +48. Poland has been a member of the EU since 1 May 2004.

Time: UTC/GMT +1 hour.

Currency: The official currency in Poland is the Polish zloty. The current exchange rate is available here: [Polish zloty](https://www.ecb.europa.eu/) (ecb.europa.eu).

Tap water: Polish tap water is regularly tested for quality and is safe to drink.

Smoking: Smoking is only allowed in the designated areas of the official meeting spaces.

Miscellaneous:

- Public transport in Warsaw: <https://www.wtp.waw.pl/>
- Visit Poland: <https://www.poland.travel/en/>

Emergency number: 112 (fire brigade, medical assistance, police)

Electricity: The voltage in Poland is 230V, 50 Hz.

Country code: Poland +48

Presidency on internet

Website

The [website](https://www.poland25.eu) of the poland presidency of the Council of the European Union 2025 (<https://www.poland25.eu>) contains information on all topics related to the Presidency available in English.

Social media

All content related to the poland presidency will be available on social media accounts:

- [Instagram](#)
- [Facebook](#)
- [X \(Twitter\)](#)
- [LinkedIn](#)
- [Threads](#)
- [Youtube](#)
- [WhatsApp](#)